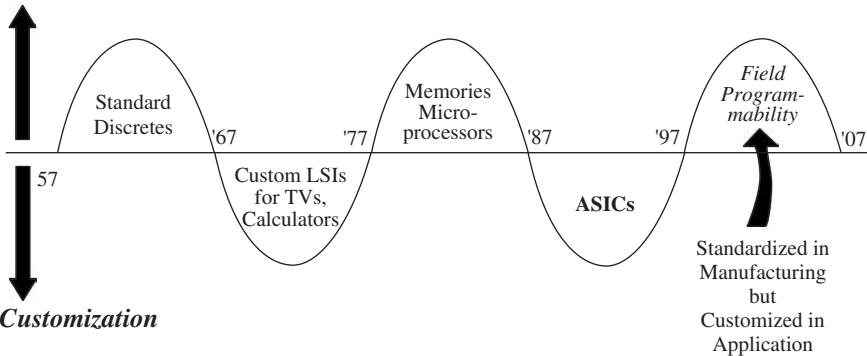


*Standardization*



Standard Discretes

'67

'77

Memories  
Micro-  
processors

'87

'97

Field  
Program-  
mability

'07

57

Custom LSIs  
for TVs,  
Calculators

ASICs

Standardized in  
Manufacturing  
but  
Customized in  
Application